

Donegal Designer Makers are a group of 25 Professional Crafts people who work throughout Donegal.

We aim for quality and to promote the network on a National and International level. We make Innovative products which are imagined, designed and produced in County Donegal.

The benefits of membership:

- having your work professionally photographed and been included on our website which was launched at the end of 2010 and will be publicised widely in future and all our other publicity material. Have an opportunity to be included on the e-commerce section of our website which was launched summer 2012.

www.donegaldesignermakers.com

facebook- [donegaldesignermakers](https://www.facebook.com/donegaldesignermakers)

- As a group we have representation with the GANS at the craft council of Ireland
- We also are able to apply for assistance from local and national agencies to further our aims.
- To take part in group exhibitions and pop-up events, pooling our resources makes this much more affordable.
- Attend the RDS National Craft Fair in December as a group.
- As our profile increases we have numerous invitations to attend various events and also benefit from increased PR.

What is expected from all members:

- Members are expected to attend 8 out of 12 monthly meetings, held in the evening, usually in Letterkenny but this depends on a location which is easiest for the majority.
- Respond to e-mails and keep in contact with one another.
- All members work on a voluntary basis and put a large amount of work into the group, therefore everyone is expected to carry out some role throughout the year.
- Pay €100 annual membership fee.

- Have public liability insurance to cover work, if wishing to take part in exhibitions or pop up events. This can be arranged through the network.
- Be a member of the Crafts Council of Ireland
- Produce work which consistently shows high quality of craftsmanship and exceptional design
- Application to the group is through a selection process. A panel will be looking for high quality innovative work which will compliment the rest of the group. This means that certain disciplines are excluded at certain selections to ensure a good variety of work within the network.

Notes

The following skills and experiences are shared within the group. All applicants will be expected to enhance the network by adding to the skill set in one or more of the following ways, no one is expected to work alone on a task or be an expert.

- ❖ **Applying for funding**
- ❖ **Graphic design**
- ❖ **Overseeing printed literature**
- ❖ **Retail management**
- ❖ **Ecommerce**
- ❖ **Blogging**
- ❖ **Web content management**
- ❖ **PR and marketing**
- ❖ **Writing copy**
- ❖ **Distribution of publicity material throughout the county**
- ❖ **Event management**
- ❖ **Exhibition set up**
- ❖ **International export**
- ❖ **Networking**
- ❖ **Social media- face book and twitter**
- ❖ **Corporate merchandising**
- ❖ **Identifying and sourcing training needs**
- ❖ **Representing the network at GANS meetings with the CCOI., usually in Kilkenny.**
- ❖ **Managing our annual photo shoot**
- ❖ **Administration skills**
- ❖ **Representing the craft sector on focus, steering groups and forums**
- ❖ **Interviews with the media**
- ❖ **Managing our mailing list within data protection**
- ❖ **Accounts and book keeping**

**Any queries please contact myself Karen on 086 3191514
or Hannah McGuinness 087 297145**